



# “FRESH PRODUCE MARITIME LOGISTICS IN THE MEDITERRANEAN”

10-12 March 2008 • Koper, SLOVENIJA  
Portorose - St. Bernardin Adriatic Resort & Convention Centre

## PROGRAMME

### 10 March, Monday

16:00-19:30 Registration & welcome drink at St. Bernardin Convention Centre  
20:00 Gala dinner with handing of Green Med Awards

### 11 March, Tuesday

8:30 Registration  
9:30 **CONFERENCE OPENING, PLENARY SESSION**  
(coordinated by UPEHC's chairman **Osama Kheir El-Din**)

- Greetings of **Robert Časar**, president of Port of Koper
- Speech by Transport Minister of Slovenia, **Radovan Žerjav**
- Speech by head of Maritime sector, Egypt's Ministry of Transport, **Hisham Elsrawy**
- Speech by a European Commission's representative for Transport: the development of Mediterranean traffics
- Lecture by Prof. **Elen Twrđy** - Dean of Maritime Studies & Transportation Faculty, University of Ljubljana - and Prof. **Luca Lanini** - Food Logistics, University of Parma: "Policies, infrastructures and products: the challenge of Mediterranean logistics"

11:00 **Coffee Break**  
11:00 Opening press conference for journalists (20 min.)  
11:30 **SEPARATE SESSIONS**

#### Session 1. "Ports: case histories and networking prospects in the Mediterranean" (coordinated by **Robert Časar**)

Debate among ports' officials: Milena Jerman (project manager), **Luka Koper**, Slovenia - Tawfik Abo Gendya (president), **Alexandria Port Authority**, Egypt - Alessandro Piccardo (general manager), **Vado Ligure Reefer Terminal**, Italy - Ing. Giuseppe Vacca **Assafrica&Mediterraneo**, **Confindustria**, Italy - (confirmation from other countries awaited). Legislative, political and technical matters

#### Session 2. "Private operators confronting themselves" (coordinated by **Prof. Elen Twrđy**)

Shipping companies and transport professionals discuss with exporters and distributors about their needs. Lectures include Philippe Binard, **Freshfel Europe** general delegate - Sherine El Nagggar, chairman **Egyptian Container Lines** - Abdel Hamid El Demerdash, general manager **Magrabi Agriculture** (Egypt) - Alessandro Lunardi, reefer sales consultant **Maersk** (Italy) - Marina Rus, board member **Intereuropa logistics** (Slovenia) - (confirmation from more organizations of different countries awaited)

13:30 **Buffet lunch**

15:00 **ROUND TABLES**  
The two separate sessions continue as round tables coordinated by two specialised journalists of international level.

16:30 **Coffee Break**

17:00 **PLENARY SESSION**  
(coordinated by **Osama Kheir El-Din**)

**Session 3. "The role of credit and insurance"**  
(two lectures including **Torsten Temp**, executive vice-president HVB-UNICREDIT GROUP: "Challenges ahead - How banks facilitate seaborne trade in the Mediterranean")

17:30 **GENERAL CONCLUSIONS**  
The Round Tables' coordinators unveil the concepts emerged during the two separate sessions; Prof. **Elen Twrđy** draws the conclusions; final technical communication with the announcement of the date when the lectures and debates' proceedings will be provided to all attendees.

19:30 **Dinner at typical Slovenian restaurant**

### 12 March, Wednesday

9:00 **BUSINESS-TO-BUSINESS MEETINGS**  
(to be held in a special hall with reserved company tables, free access to all delegates)

*Alternative programme:* TOURIST TRIP

10:00 Final press conference for journalists (30 min.)

12:00 Opening ceremony of expanded facilities of Port of Koper's Fruit terminal, with the participation of Slovenian Minister of Agriculture, Mr. **Iztok Jarc**

Afterwards: Guided tour of the Port of Koper

13:30 **Closing cocktail at the port**

*Please note:  
all sessions will be carried out in English only*

